

CAS-HSG – CERTIFICATE OF ADVANCED STUDIES

BUSINESS MODEL INNOVATION

THE LEADING PROGRAM FOR THE DESIGN
OF INNOVATIVE BUSINESS MODELS

Institute of Technology Management



University of St. Gallen

PROGRAM FEES: 19'500 CHF

SESSION '19

MODULE I: THE BUSINESS MODEL NAVIGATOR
MODULE II: DESIGNING BUSINESS MODELS
MODULE III: LEADING CHANGE

February 4-8, 2019 St. Gallen
March 11-15, 2019 Silicon Valley
June 24-28, 2019 St. Gallen

We are pleased with your interest in this program.

By completing the form you confirm your registration to the CAS-HSG – CERTIFICATE OF ADVANCED STUDIES: BUSINESS MODEL INNOVATION. Please use a separate form for each participant sent by your organization.

Title _____

Date of Birth _____

Full Name _____

Company Name _____

Job Position _____

Address _____

Phone _____

E-Mail _____

Which function best describes your position?

Corporate Development

R&D

Finance / Accounting

Sales / Marketing

General Management

Consultant

IT

Legal

Logistics

Project Manager

Operations/ Production

Other: _____

Which industry is your company located in?

- | | |
|--|--|
| <input type="checkbox"/> Advertising / Marketing | <input type="checkbox"/> Legal / Advocacy Services |
| <input type="checkbox"/> Aerospace / Defense | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Agriculture / Food / Beverage | <input type="checkbox"/> Military |
| <input type="checkbox"/> Biotechnology | <input type="checkbox"/> Mining / Metal Processing |
| <input type="checkbox"/> Chemicals | <input type="checkbox"/> Nonprofit |
| <input type="checkbox"/> Construction / Engineering | <input type="checkbox"/> Petroleum / Oil / Gas |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Pharmaceuticals / Medical Devices |
| <input type="checkbox"/> Electronics / Semiconductors | <input type="checkbox"/> Printing / Publishing |
| <input type="checkbox"/> Energy / Infrastructure | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Entertainment / Leisure | <input type="checkbox"/> Retail / Wholesale |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Software |
| <input type="checkbox"/> Food Services / Lodging | <input type="checkbox"/> Telecommunications / Information |
| <input type="checkbox"/> Government | <input type="checkbox"/> Services |
| <input type="checkbox"/> Health Care Services | <input type="checkbox"/> Transportation Utilities |
| <input type="checkbox"/> Internet Services | <input type="checkbox"/> Other:
_____ |

Date

Signature

After completion please send this form using one of the contact details below:

Fax: +41 71 224 7300

Mail: Institute of Technology Management
Dufourstrasse 40a
9000 St. Gallen
Switzerland

E-Mail: thomas.moellers@unisg.ch

Confirmation of acceptance will be sent upon receipt of registration form. The confirmation also includes the payment details. If you do not receive a confirmation email, please contact the program manager.